

RURAL EXHIBITIONS

83rd Angus Autumn Indoor Exhibition

Argentine livestock farming showed its best version and is making a strong commitment to genetics

The event was notable for its exhibition of over 1,000 breeding animals and the awarding of prizes to the best specimens, solidifying the breed's excellent genetics at a key gathering for the national livestock industry. With over 7,000 visitors, the show served as a showcase of excellence where the efforts of breeders and the science applied to genetic improvement combined to project the future of Argentine beef toward the world's most demanding markets.

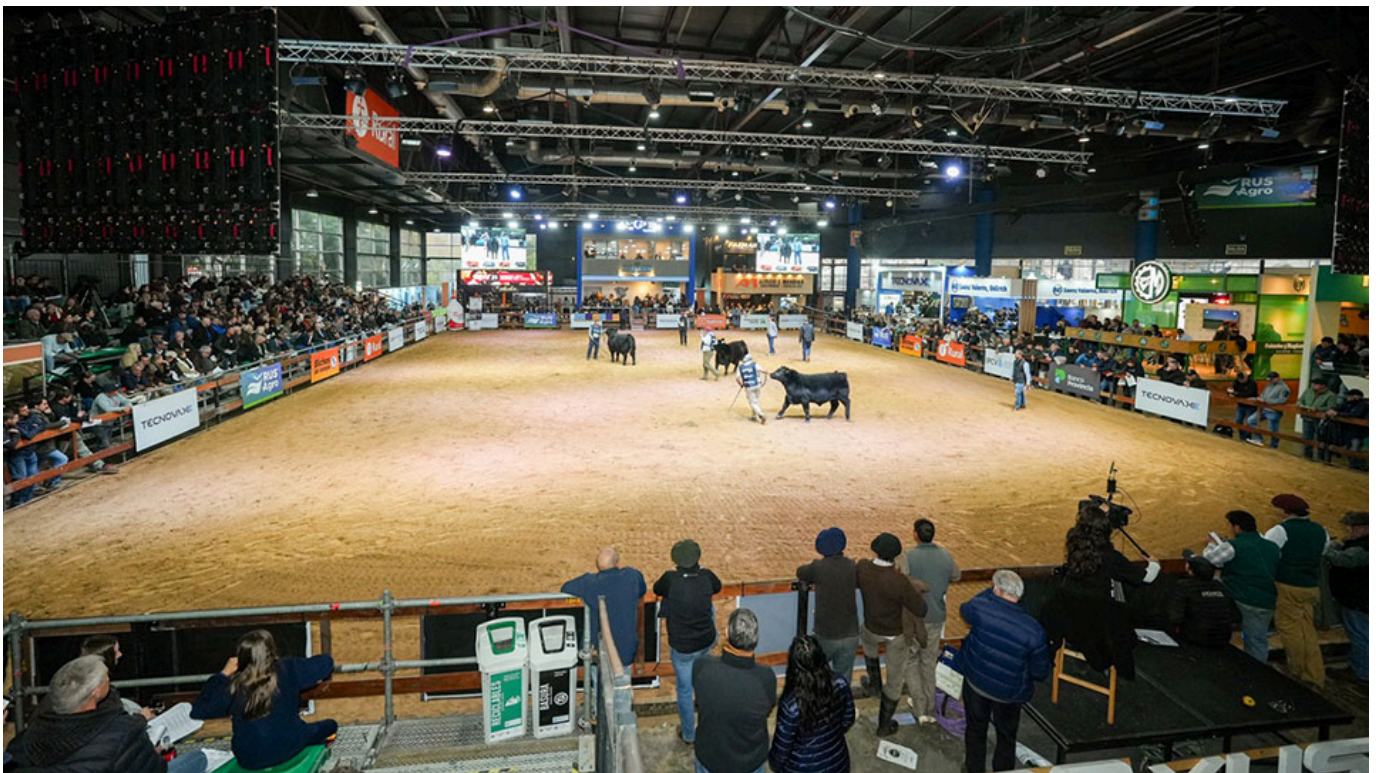
June 21, 2026



For five days, La Rural Exhibition Center in Palermo became the central stage for a phenomenon that transcends mere commerce, delving into the very roots of Argentina's productive identity. The 83rd Indoor Angus Autumn

Show, organized by the Argentine Angus Association in conjunction with La Rural SA, was not just a livestock exhibition, but the definitive barometer of the nation's genetics.







In a display that spanned the Blue Pavilion, the open air, and the iconic Central Arena, more than 1,000 breeding animals gathered from Monday, May 18th to Friday, May 22nd to demonstrate why this breed is at the pinnacle of Argentine livestock farming. The exhibition covered a total area of 13,600 m², of which 688 m² were dedicated to the exhibition space, occupied by 19 commercial exhibitors.

This exhibition is not simply a display of animal beauty, but a functional evaluation where every detail—from docility to correct conformation—was scrutinized by expert eyes. **Manuel López, an authority with 25 years of experience in the breed, had the monumental task of judging the classification, a job he shared this year with a special emotion: working alongside his son, Juan Pedro López.**



▲ **83rd Angus Autumn Indoor Expo.** Manuel López (left), judge, together with Carlos Fernández, treasurer of the Argentine Angus Association and owner of La Rubeta ranch.

Photos: Trade Fairs & Congresses

At the close of the male judging, and before the selection of the Supreme Bulls of the Autumn Expo, judge **Manuel López** assessed the animals presented in the ring. **Regarding Negro, he noted:** *“He’s a magnificent bull, with exceptional breed quality. He’s the perfect size I was looking for, with good conformation, meat, and overall quality, and his movements are flawless .”* **Of Colorado, he highlighted:** *“His most outstanding qualities are the amount of meat, his power, and his movements. He’s very muscular, very beefy, also with great breed quality and power, and very well-proportioned. They’re all nearly perfect .”*

The culminating moment of the great supremes



The highlight of the exhibition was the crowning of the Grand Champions. **Among the males, the ultimate glory went to Box 705, RP C639 from the “La Juanita” ranch owned by Carlos Ojea Rullán.** This imposing senior bull, who had already been named Reserve Champion in Palermo, returned after months of semen freezing to demonstrate his continued excellence.



On the female side, the Supreme Grand Champion Female went to Box 365, RP 408 from Cabaña "La Rubeta , " an exceptional cow born from a capitalization agreement with Frigorífico Modelo of Uruguay and Don Néstor. Carlos Fernández , from La Rubeta, expressed: *"What we experienced today is very rare. We were fortunate to have three Supreme Grand Champions in five years of showing. It's*

***not common.** When you put the black and the red, and the black and the red, it's a coin toss, it's how the coin lands. They are superlative animals; it's the judges' taste at that moment, and luckily, it was our turn . "*

The female competition was a display of productive elegance that captivated those present. **The Grand Champion Black was Box 263 (RP 490) from the "La Alianza" Ranch , owned by Sebastián Berardi. Lot 814 from the "La Ñata" Ranch ,** composed of three four-tooth females from Rancul, La Pampa province, took first place in the Purebred Controlled Female (PC) judging. **Amadeo Derito, owner of the ranch and president of the Argentine Angus Association, expressed his excitement upon receiving the award: "We have been working on this herd for three or four years. These animals were selected from 250 specimens. It is a challenge because we choose those that are even, uniform, productive, and of good quality , "** he noted.







Amadeo Derito received the award from Pablo Quirno, Minister of Foreign Affairs, and Nicolás Franco Pino, President of the Argentine Rural Society(▲ photo).

Science, genomics and productive efficiency

The Argentine Angus Association and the IPCVA (Argentine Beef Promotion Institute) presented a key advancement in production efficiency at the Expo: **using smart feeders that measure Residual Feed Intake (RFI), they were able to identify breeding stock that produce the same amount of meat with up to 12% less feed.** Each animal evaluated is genotyped, allowing for the construction of a robust database to enrich the Expected Progeny Differentials (EPDs) within the Angus Breeding Evaluation Program (ERA). **Adrián Bifaretti, from the IPCVA, emphasized that *"this project was selected for its strategic importance to the entire beef supply chain ."***

Biogénesis Bagó: brand, links and a message of productive leap

Jaquelina Barrios, Marketing Leader at Biogénesis Bagó, explained the value of the company's presence at the exhibition: ***"For us, it is super important to be present, to show our brand, our products, our launches, but above all, the space we create for meeting and connecting with producers, advisors, and veterinarians ."***





▲ **83rd Angus Autumn Indoor Expo.** Jaquelina Barrios, Marketing Leader of Biogénesis Bagó, and Rodrigo Garriz, Technical and Commercial Manager of the firm.

Photos: Trade Fairs & Congresses

Rodrigo Garriz, the company's Technical and Commercial Manager, presented the concept that guided this year's participation: ***"We came with a fairly comprehensive message, which is 'productivity leap': producing more and better in the most efficient and sustainable way possible ."*** Along these lines, the

company highlighted Ferapis, a synthetic analog of a natural pheromone that helps reduce animal stress during critical moments such as weaning or entering feedlots. **Garriz also emphasized that they have been the exclusive distributors of the product in Argentina since March 2026.** Finally, he returned to the importance of human connection: ***“What we value most is that producers and consultants see our exhibition space as a meeting place, a place to have a good time and exchange ideas .”***

The interest of the United States and Uruguay



A delegation of 11 ranchers from the United States, hailing from states with a long-standing ranching tradition such as Montana, Arkansas, Kentucky, and Missouri, actively participated in the activities in Palermo. They were led by Weston Merrill.(^ photo), from the Montana Department of Agriculture, and Erin Dorsey(▼ photo)From the Angus Association Network, visitors were impressed by the quality of the local rodeo.



The presence of Álvaro Díaz Nadal (▲ photo) The president of the Uruguayan Angus Breeders Society, and Santiago Gaudín, from the firm Lote 21, emphasized the regional integration of the breed. Díaz Nadal highlighted that the level of Argentine Angus is “*extraordinary and recognized worldwide*,” and advocated for the need for free trade agreements like the Mercosur-European Union agreement to reduce tariffs that currently limit growth in markets such as Japan.

The Path of Champions and the Angus Athenaeum

One of the most popular activities was the technical course “*Path of the Champions* ,” organized by the Angus Athenaeum and coordinated by Luciano Correndo. Before a packed audience of young breeders from Argentina, Uruguay, and Paraguay, experts like Pablo and Alfonso Bustillo shared the secrets of managing a cattle ranch. Pablo Bustillo emphasized the need for clear objectives and the use of tools like the SIGA software, while Alfonso Bustillo, former president of the Association, reminded attendees that “*fertility is non-negotiable*” and that selection must be, above all, functional.





Sowing the seeds of the future with Mini Angus and equine therapy





The “Mini Angus” initiative , led by Virginia de Jesús, allowed children up to 12 years old to become “mini investigators ,” exploring stands and cabins to discover the secrets of cattle ranching. New this year was the creation of the “Mini Angus Members” category, aiming to foster a sense of belonging from a young age. Meanwhile, the indoor arena came alive with equine therapy demonstrations: Matías Baldoni, from the Pampean Association of Equine Therapy of Zorzal,

and First Lieutenant Fernando Zamudio, from the National Gendarmerie, showed how the gentleness of horses helps improve the quality of life for people with disabilities or emotional stress.





The legacy of a historic week



Agustín Sáenz Valiente (▲ photo) The representative from the auction firm **Sáenz Valiente, Bullrich y Cía.** described an excellent commercial outcome: *“It is an exhibition that has already established itself on the calendar of all breeders, with a very good volume of cattle sold during this week. We televised 5,000 head with very good prices, maintaining practically the same volume as last year, when 100,050 head were sold in total . ”*

The auction of the purebred, registered heifers was, as he described it, one of the highlights: ***“They sold like hotcakes. We averaged \$4,300,000 for the pregnant heifers and \$5,300,000 for the calves .”*** Regarding the price difference between breeds, he was eloquent: “There’s a huge difference in value between black and red cattle; it’s a matter of taste, of trends, of what people want these days.”

Regarding the current state of the livestock business, Sáenz Valiente didn't hesitate to describe it as exceptional: ***“Today we're in an idyllic scenario, a paradise. Prices are spectacular; any livestock auction house you talk to will tell you that current prices are optimal. We're at four dollars per kilo; three thousand dollars for a pregnant heifer sold wholesale, something never seen before.”*** He added: *“Beyond the spectacular activity at the exhibition, the overall situation in the country is also very good from a livestock perspective .”*

Regarding the genetic quality on display, he remarked, *“The purebred, controlled heifers we sold were of a much higher standard than last year; you didn't know which one to choose .”* He concluded with a reflection on the event's consolidation: ***“It's an exhibition that's firmly established on producers' calendars; the Angus people are brilliant at marketing, they reach everywhere .”***

Genetics that transcends the track



Alfonso Bustillo (▲ photo) The former president of the organization spoke with Ferias & Congresos and detailed the event's growth: ***"This is the fifth Angus Autumn Week we've held here at the Palermo fairgrounds with the indoor ring, a format that's increasingly popular with members, breeders, and exhibitors. The presence of so many consignees, so many calves and animals for sale at the commercial auctions, and so many representatives from the agribusiness sector, I think demonstrates that the format has resonated with the entire supply chain. We're already thinking about next year; we're repeating it here. This is the fifth year, and there will be a sixth, and I believe this is here to stay. Next year it will be before May 25th ."***

Regarding the growing enthusiasm he perceives surrounding the breed, he was clear: "People are becoming increasingly enthusiastic. They are not only succeeding in keeping it here, but also in generating interest in Angus. **The breed is growing, and without a doubt, there is no better alternative for a cattle rancher than an Angus cow.**"

Bustillo also analyzed the overall context of the sector: ***"We are in a very good moment for livestock farming; we have very good prices, there is international demand. The domestic market may be a little slow, but it is still a market that consumes a lot: we are at 47 kilos per capita of beef and 110 kilos of red meat including chicken, pork and beef. A good moment for livestock farming and for the country ."***



Finally, he enthusiastically announced one of his bets for the next big event on the livestock calendar: ***"This heifer is our top candidate to come to Palermo, to the Rural Exhibition, which is celebrating its 150th edition and 160 years of history ."***

The 83rd Indoor Autumn Angus Show closed its doors, leaving an indelible mark on the industry. The achievements of this edition were measured not only by the flags awarded to the champions, but also by the consolidation of a model that integrates science, business, education, and social responsibility.



Amadeo Derito (▲ photo, right) **The president of the Argentine Angus Association** , in his closing remarks, thanked the new board of directors and the members for their unconditional support, emphasizing that the work of the champions does not end on the track, but continues to spread their genetics throughout the Argentine countryside.

Derito also highlighted the historic opportunity facing local livestock farming: ***"We have the possibility of producing grass-fed beef, a competitive advantage difficult to match in the world, producing superior quality beef in pasture systems and with very competitive costs ."***

Regarding the current situation, he suggested that it is time to reevaluate investments: ***"It's a good time to crunch the numbers, to bring the cows back to the lowlands ,"*** referring to recovering plots that in recent years had been

allocated to agriculture, and he stressed the importance of investing in genetics to strengthen the sector's competitiveness.

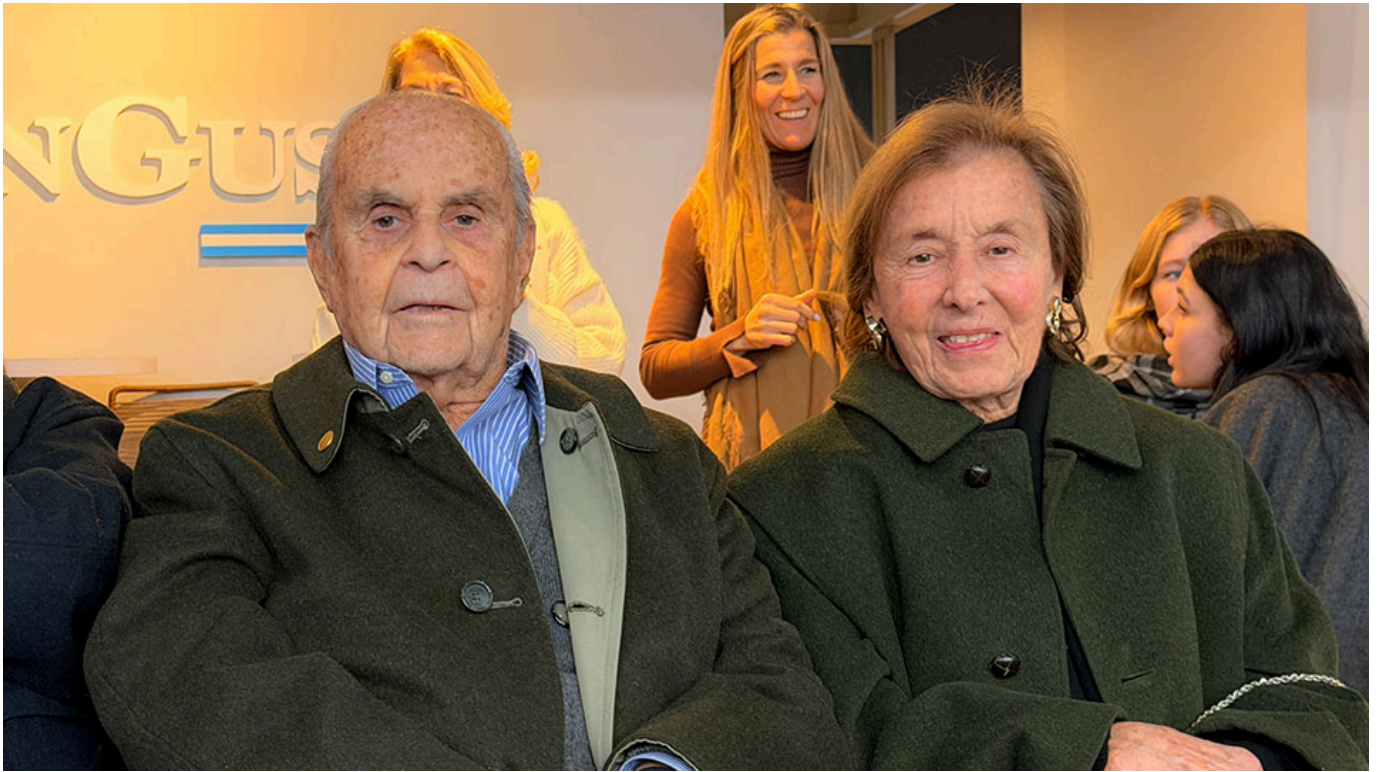
For his part, **the Secretary of Agriculture, Livestock and Fisheries of the Nation, Sergio Iraeta**, highlighted the quality of the more than 1000 animals presented: ***“I want to thank you for everything you do to make the Argentine Republic what it should never have stopped being: a livestock powerhouse, an agricultural powerhouse, an industrial powerhouse, a powerhouse in every sense .”***

With those words, a week came to a close that, once again, confirmed the Argentine Angus as the undisputed protagonist of regional bovine genetics and as the driving force of a sector that looks to the future.



▲ **83rd Angus Autumn Indoor Exhibition.** Lucas Lagrange (left), breed judge; Carlos Fernández, owner of La Rubeta farm, and Julio Fernández, also a judge at the autumn show.

Photos: Trade Fairs & Congresses



▲ **83rd Angus Autumn Indoor Exhibition.** Engineer Horacio F. Gutiérrez, Honorary President of the Argentine Angus Association, and his wife Susy enjoy the selection of the Grand Champions of the breed.

Photos: Trade Fairs & Congresses





▲ **83rd Angus Autumn Indoor Exhibition.** The traditional lunches held as part of Angus Week were catered by the renowned company Borsalino Eventos de Campo.

Photos: Trade Fairs & Congresses





Technical specifications

- ▶ 83rd Angus Autumn Indoor Exhibition.
- ▶ **Date:** May 19-22, 2026.
- ▶ **Venue:** La Rural, Buenos Aires Exhibition Center (Open Air Blue Pavilion and Central Arena).
- ▶ **Organized by:** Argentine Angus Association and La Rural SA.
- ▶ **Paneling and equipment:** La Rural SA.
- ▶ **Technical direction and administration:** Alejandro Tettamanti.
- ▶ **Surveillance:** Road Safety.
- ▶ **Gastronomy:** Gastro Eventos SA / burger joint / Plan B / La Voluntad / Dolce Gusto / Imperial / La Leñita.
- ▶ **Food at the auctions:** Borsalino Field Events
- ▶ **Cleaning:** Higia Events.
- ▶ **Accreditations:** QR Events / USB Solutions.
- ▶ **Temporary staffing agency:** Gale Servicios.
- ▶ **Carpeting:** Ivan Manganaro.
- ▶ **Total area:** 13,600 m².
- ▶ **Net area of commercial stands:** 688 m².
- ▶ **Exhibitors:** 19.
- ▶ **Average cost per m²:** \$175,000.
- ▶ **Estimated number of visitors:** 7000.
- ▶ **Entrance fee:** By accreditation.
- ▶ **Next edition:** May 18-21, 2027, La Rural Exhibition Center, Buenos Aires.
- ▶ (data provided by the organizers).