



U.S. Livestock Genetics Export, Inc.

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Press Release

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USLGE Receives \$1.85 Million in New Export Development Funding Through USDA-FAS AFTPP

U.S. Livestock Genetics Export, Inc. (USLGE), is thrilled to announce \$1.85 million in funding for new export market development granted through the America First Trade Promotion Program (AFTPP) of the U.S. Department of Agriculture's Foreign Agricultural Service (USDA-FAS). This AFTPP grant is another critical tool in support of the U.S. livestock genetics industry to help level the global trade playing field and address ongoing challenges and new opportunities.

President and CEO Martin Sieber noted, "We are grateful to USDA-FAS for continuing to provide us with unprecedented support in unique times where we face continued challenges every day, coupled with ongoing resources to help us open new markets for genetics and live animals." Sieber added, "USLGE's relationship with USDA-FAS continues to be a prime example of a highly successful public-private partnership."

USLGE is a long term participant in USDA-FAS funding programs with a unique structure that unifies U.S. genetics livestock export across multiple industry segments and features a wide variety of participants. That structure has allowed USLGE to make full use of USDA-FAS funding over many years, through the Market Access Program, Foreign Market Development Program, Agricultural Trade Promotion Program, Regional Agricultural Promotion Program, Quality Samples Program, Emerging Markets Program, and the Cochran Fellowship Program. Adding AFTPP to the toolbox provides critical resources to address unique and complicated challenges and opportunities.

"We couldn't be more excited for this new opportunity to expand our reach, gain new customers, open new markets, and address frustrating challenges such as the New World screwworm," added Weston Merrill, Marketing Officer for Trade and Market Development at the Montana Department of Agriculture as well as current chair of USLGE's Board of Directors.



USLGE is eager to get started on planning its new AFTPP projects.

About USLGE

U.S. Livestock Genetics Export, Inc. (USLGE) is a nonprofit, nationwide trade association that brings together a broad base of U.S. livestock organizations. We represent the international marketing interests of the dairy, beef, swine, horse, and small ruminant (sheep and goat) breeding industries. Our members also include the embryo and semen industries, livestock export sector, and State Departments of Agriculture.

In accordance with Federal civil rights law and USDA civil rights regulations and policies, USLGE does not discriminate in any of its programs and activities based on race, color, national origin, age, disability, sex, gender identity (including gender expression), sexual orientation, marital status, family/parental status, religion, genetic information, political beliefs, reprisal or retaliation for prior civil rights activity, or income derived from a public assistance program.

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